



EDUCATR TRUST

(Education, Communication and Development Trust)

[Empowering the lost, abandoned, oppressed, poor, marginalized, less privileged and the underprivileged, women and children to find right place in the society and re-establish their identity irrespective of caste, creed, race, religion and gender].

**(Regd. Under Indian Trusts Act 1962,
Regn. No. 3091/15.12.97)**

**2/5A, Mamarathupatti Road,
Usilampatti - 625 532, Madurai District
Tamilnadu, INDIA**

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PROFILE OF EDUCATR

Name of the Organization:

Education, Communication and Development Trust (EDUCATR).

Address for Communication

2/5A, Mamarathupatti Road,
Usilampatti – 625 532,
Madurai District, Tamilnadu, India.
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Contact Person:

R. Velmurugan, M.A., Ph. D.,
Managing Trustee, EDUCATR Trust,
Mobile: 98429 77797

Legal Status of the Organization:

Registered Under Trust Act.

Registration Number:

Reg. No. 3091/97, Dated: 15.12.1997.

Tax Exemption Registration Number:

12AA Tax Exemption Reg. No: 164/04 – 05, Dated: 28.03.2005.

FCRA Registration Number:

FCRA. Reg. No: 075940452, Dated: 30.03.2003

80G (5) of the Income Tax Act:

Reg. No: C.No. 464/115/2004-05/CIT-I Dated on 04.06.2013

Details of Government Approval:

- ✓ EDUCATR NGO Approval under Tamilnadu Corporation for Development of Women Ltd (Magalir Thittam) Govt. of Tamilnadu, Chennai.
- ✓ EDUCATR Training Institution Approval under District Rural Development Agency (DRDA), Govt. of India, Madurai.

Brief history of the Organization:

Education, Communication and Development Trust (EDUCATR) was established by a group of pro – active social service people in the year 1997. It was registered under Indian Trust act in the year 1997. We also got FCRA and 12 AA of the Income Tax Act 1961. Social-minded group of people was promoted with a small beginning, primarily for eradication of illiteracy from amongst the rural poor. Over the years extended geographically to 275 villages in the blocks of Usilampatti, Chellampatti and Sedapatti and Elumalai Town panchayat in Madurai District, Tamilnadu, India. We are working for poor women and children; unskilled drop out youth, dalits, person with disabilities, HIV affected persons, child laborers and other backward community's development and empowerment. Our Board of Trustees meets twice in a year, at that time; policy matter was discussed and decided. EDUCATR Trust is dedicated to the betterment of children and their families.

Vision:

EDUCATR envisages a gender just society in which women, children and marginalized have rights over their own lives.

Mission:

EDUCATR envisages a gender just society in which women, children and marginalized have rights over their lives and Sensitizing, marginalized through education and creating socio economic development.

Main Goals of Organization:

“To improve the peoples living condition especially the women, children, youths and disabled from the poor and vulnerable families by strengthening the community based people capacity on functional self – help structures towards a long term sustained development of the communities”.

Our Strategy:

Forming and strengthening local people institutions and promoting them to take up programme for sustainable development.

Aim:

The AIM of the organization is to promote Education, Health, Economic and Social conditions of the people in the tribal and rural areas will be achieved through conducting suitable training carrying out field survey, research, welfare and development activities, especially in the field of Reproductive and Child Health, Family Welfare and Preventive health programs etc. the community based people capacity on functional self-help structures towards a long term sustainable development of the communities”.

Objectives:

- To provide and facilitate for education of children from the disadvantaged communities.
- To raise and improve the health status of the tribal and other communities and disabled persons in order to improve their quality of life providing curative and preventive health services.
- To establish vocational training centers for the disabled persons to generate income and build the confidence and also facilitate for the treatment and rehabilitation programmes.
- To work and develop and need based assistance for the economic rehabilitation of the physically handicapped and mentally retarded persons.
- To establish, promote, run and maintain centers for creation of awareness relating to HIV diseases and also for identification and treatment of HIV diseases and also undertake rehabilitating programmed for such persons who are affected by HIV diseases also establish centers for research activities for earlier and complete curing of the diseases.
- To work for the empowerment of women and other weaker sections.
- To take up programmers for the Mother and Childcare.
- To improve the economic, social and cultural status of the rural communities and enhance their skills and self-management capacity.
- To take up programme for the promotion of sustainable livelihood.
- To promote entrepreneurship and vocational skills for rural school dropouts, youths.
- To create conditions to bring about a just, participatory and sustainable society.
- To promote management and control of natural resources.

Activities and service are:

i. Women Empowerment:

We have been formed 545 women's self help groups in Usilampatti, Chellampatti and sedapatti block villages. Provided Training to SHG Animators and Representatives, Grading of the SHGs, Thrift and credit programmes, Micro credit to SHGs for income generations activity. The programme was supported with the Tamilnadu Corporation for development of women Ltd.

ii. Child Development:

- Running Nursery & Primary School recognized by Government of Tamilnadu.
- Campaign against female infanticide & feticide.
- Campaign against child labor, enrolled the dropout children in regular school.

iii. Vocational skill training & Rural Entrepreneurship Development programme:

We have conducted various REDP, Vocational skill training programme on Modern dress making and embroidery, Jute bag making and diversified producats, Electrician course, Domestic appliances, unskilled dropout youth, Dalit and poor

women in the target area. The programme was supported by Australian High Commission, NABARD, NYK, JSS and Tamilnadu polytechnic.

iv. Environmental Awareness Programme:

We have been conducted National Environmental Awareness campaign on solid waste management, Biodiversity conservation. The programme was sponsored by Ministry of Environment & Forest. We have organized popularization of Science Lecture programme on Environmental and Sanitation. The programme was sponsored by Tamilnadu state council for science and Technology and Department of Biotechnology Ministry of science and technology.

v. Health programme:

- Prevention of Parents to child transmission of HIV/AIDS.
- Comprehensive HIV/AIDS Management Project.
- Reproductive Child Health Programme.

vi. Disabled Welfare programme:

- Self help Group formation for person with disabled.
- Vocational Skill training for disabled.
- Disabled empowerment programme through IGP activity.

vii. Legal Awareness Programme:

- Family Counseling Centre.
- Legal Awareness Programme for rural women.
- Human rights Education for college students.

Management Set-Up:

EDUCATR has 3 tier administrative and decision - making folders. At village level women Self Help Groups (all women), Primary decision making body analyze the problems, prioritizing needs and send the felt needs with clear cut planning with implementation and monitoring process to the Advisory Board. The Advisory Board will give right direction to make the project success. Along with primary decision - making body's resolution and its recommendations in a right perspective to the executive committee of EDUCATR which is final decision approval body. This committee having 2 men & 3 women, totally 5 members covered.

Managing Trustee Members:

SI	Name of the member(s)	Occupation	Designation
01	Mr. R. Velmurugan	Social Worker	Managing

			Trustee
02	Mrs. B. Amuthapriya	Social Worker	Financial Trustee
03	Mrs. M. Premarani	Social Worker	Member Trustee

Roles of staff, Advisors, Volunteers and members:

EDUCATR has promoted 545 women self help groups, 50 men's group and 15 Disabled group as community organization in its constituency. All 380 groups selected like minded volunteers to work for EDUCATR is project in their villages out of 14 full time staff 10 are from local community where work and all 12 part time are from local community working in their respective villages out of 14 full time 10 are women, all 12 part time are women. Apart from the volunteers from the villages nearby Pasumpon Muthuramalingha Thevar College faculty of Rural Development Science students 5 are working as volunteers 2 days in the week.

Main issues and Challenges of poor Communities:

- Un Organized People
- Unemployment problem.
- Lack of entrepreneurship skills.
- Female infanticide practicing
- Child labor / Dropouts.
- Not aware of government schemes.
- Lack of proper health awareness.

These issues addressed through following programmes:

1. 545 women SHG formation.
2. 50 youth group formation.
3. 15 disabled SHG formation.
4. Capacity building Training to women SHG leaders & members
5. Micro Enterprising programme for denotified triple women.
6. Vocational skill training to youth.
7. Income generation programme to youth.
8. Child labor abolition campaign.
9. Awareness Generation Programme on Environmental
10. HIV/AIDS Awareness.
11. Reducing global warming through 50,000 Tree plantations.
12. Disabled welfare programme through IGP activities.
13. Vocational Training programme for dropout youth.
14. Reproductive Child health programme.

Person with disabled related activities details:

SI	Programme	No. of Beneficiary	Sponsoring Agency
01	Issue to the Disabled Identity Card	50	District rehabilitation Office, Madurai.
02	Issue Bus Pass and Train pass to person with disabled.	25	District rehabilitation Office, Madurai.
03	Provide the Caliber, tri cycle, Hearing Aid and Blind hand stick for person with disabled.	60	National Institute of Mentally Handicapped (NIMH), Madurai.
04	Education support through provide the school uniform, Books and other stationary materials for person with disabled.	50	Give India, Mumbai and City Lion Club, Usilampatti.
05	Physiotherapy support for person with disabled especially cerebral policy with mental retarded (CPWR) and Orthopedically impaired.	50	Give India, Mumbai.
06	Nutrition support for person with disabled students.	45	Give India, Mumbai.
07	Group formation for person with disabled.	10	Tamilnadu corporation for Development of Women Ltd., Chennai.
08	Group formation for person with disabled	15	Abilis Foundation, Finland.
09	Vocational Skill Training Programme for disabled girls.	50	Abilis Foundation, Finland. & NABARD, Chennai.
10	Income Generation Activity through Micro credit for Person with	25	Abilis Foundation, Finland.

	disabled and MR Parents.		
11	Conducted Awareness generation on rehabilitation and medical services for PWD.	225	District Government Hospital Usilampatti and Primary Health Centers.
12	Empowerment of persons with disabilities, Leadership training and income generation.	150	Block Resource Centre, Usilampatti.

History and track record:

- 454 women SHG promotion & 50 Youth Group Promotion.
- 15 disabled group formation.
- 220 Groups Credit linkages.
- 2000 members are Micro enterpriser.
- 750 beneficiaries are skill trained.
- 525 beneficiaries are equipped the Entrepreneurship Training.
- Rs. 2.25 crore credit amount for SHG Members.
- 125 Women SHGs own unit setup.
- Nearly 10,000 Public aware the Environmental awareness through 50,000 tree plantations.
- 125 dropout children go to regular school.
- 950 ANC/PNC referral to Govt. Hospital and 10,000 public benefited on Free Medical camps.
- 250 disabled benefited on welfare programme.
- 125 Rural poor girl children benefited on Formal school.
- 300 youths trained on vocational skill and 12 artisans are benefited on Jute bag making.

Our Past & current collaborating agencies are:

- Tamilnadu Corporation for Development of women Ltd., Chennai.
- District Rural Development Agency (DRDA), Madurai.
- NABARD, Chennai.
- Ministry of Textiles, Kolkatta.
- Ministry of Food Processing.
- Ministry of Science and Technology, New Delhi.
- Ministry of food processing & Industries, New Delhi.

- __ Department of Bio Technology, New Delhi.
- __ Ministry of Company Affairs, New Delhi.
- __ Ministry of Environment and forest, New Delhi.
- __ Central Social Welfare Board, New Delhi.
- __ National Commission for Women, New Delhi.
- __ Tamilnadu State Council for Science and Technology, Chennai.

S/d,

Dr.R. Velmurugan, M.A.,B.Ed., B.L., Ph.D.,

Managing Trustee of EDUCATR,

Usilampatti.